

Website Privacy Policy for Electric Vehicle Energy Research Of Nebraska, Inc.

1. <u>Our policy</u>: This privacy policy covers the Electric Vehicle Energy Research Of Nebraska, Inc., nonprofit corporation ("EVERON") and its treatment of personal information or personally identifiable information that may be collected or submitted when a web user is using the organization's website, programs, or services. This policy does not apply to companies that EVERON does not own or control or to individuals that are not under EVERON's supervisory control.

Please understand that whenever you voluntarily disclose personal information online, this information cannot be made 100% secure, and in some cases, that information can be intercepted, collected, and used by others. However, we work hard to always protect your information. Your information is stored on a secure server that EVERON and its authorized personnel can only access through a password. Additionally, we encrypt your information to prevent third parties without authorization from intercepting your information when it is in transit to us.

2. <u>Information we collect</u>: When you visit our website, you may submit personal information when registering for services, obtaining information, ordering products, donating, registering to volunteer, or participating in surveys or programs. Depending on the process, you may be asked to provide:

- Name
- Mailing address
- Email address
- Phone number
- Credit card, debit card, or account information
- Release forms for liability, use of image, and similar uses
- Registration information for teams participating in our programs

Personal information may also be collected, or your Internet Protocol ("IP") address logged, when you visit EVERON's website. Your IP information allows us to understand how you use our site and to enable us to modify our site to improve your experience. Information regarding your computer, your connection to our website (such as your browser type, operating system, and platform), and your user history (including, but not limited to, your session information, page errors, and the length of your visits to specific pages within our website) may also be collected.

If you choose to correspond with us through email, we may retain the content of your email messages, together with your email address and our responses. We provide the same protections for these electronic communications that we employ in information received through our website.

3. <u>Our use of cookies</u>: Like other websites, our site uses cookies to remember certain user



information. Cookies are electronic identifiers that are transferred automatically to your computer through your browser. Cookies allow our computers to save certain information you provide to us and store information about you so we can recognize you when you visit our website in the future. This might save you time. It helps us customize your experience. You may, at any time, disable or refuse to accept cookies by changing the preferences or settings on your web browser. If you choose to disable cookies, you will still be able to use our website. However, you may not be able to fully take advantage of certain automation and other functionality features available.

We also use website browser software tools, such as cookies and web server logs, to gather information about our website users' browsing activities to constantly improve our website and better serve our users. This information assists us to design and arrange our web pages in the most user-friendly manner and to continually improve our website to better meet the needs of our users and prospective users. Cookies help us collect important business and technical statistics. The information in the cookies lets us trace the paths followed by users to our website as they move from one page to another. Web server logs allow us to count how many people visit our website and evaluate our website's visitor capacity.

4. <u>How we use your personal information</u>: EVERON may use the personal information you provide for purposes such as: carrying out a registration made by you; fulfilling your requests for products and services (including event registration); contacting you, conducting surveys, and letting you know about changes to our website; and customizing the content and advertising you see. EVERON may also retain the details of purchases, donations, and other transactions or payments made with us, or the partners affiliated with this website. Occasionally, we may also use the information we collect to notify you about new services and offers we think you will find valuable. The lists used to send you product and service offers are developed and managed under standards designed to safeguard the security and privacy of all personal information provided by our users. You may notify us at any time to tell us you would rather not receive our communications and offers, or you may simply click the "opt out" or "unsubscribe" link at the bottom of any email you receive from us.

Your personal information will not be collected for use that is in violation of the law or unrelated to the use discussed in this policy unless you are also provided an opportunity to opt out.

5. <u>How your personal information is disclosed</u>: It is EVERON's policy not to disclose, sell, rent, or otherwise share your personal information to any individual, business, government entity, or outside parties except: 1) to provide products or services you've requested through us, 2) in response to a validly-issued subpoena, court order, or other legal process, 3) when necessary to establish or exercise our legal rights or defend against legal action, or 4) where you request EVERON to do so.

6. <u>Correcting your personal information</u>: You may request access to all your personally identifiable information that we collect online and maintain in our database by emailing us using one or more of the Contact mechanisms (such as email, phone, or mailing address)



provided to you within the site structure of our website. You are responsible for ensuring that all personal information you provide on the website is current.

7. <u>Children's privacy</u>: Protecting the privacy of children is especially important to us. For that reason, we do not collect information provided by users under the age of 13, nor do we solicit information from users under the age of 13.

8. <u>Opt-in policy</u>: You may "opt in" to receive newsletters, promotional offers, and other useful information from us. To unsubscribe from our mailings, you may click the "opt out" or "unsubscribe" link at the bottom of any email you receive from us, or you may reach us as described on the Contact page on this website to let us know your wishes.

9. <u>Encryption</u>: When you send confidential personal information to us on our website, a secure server, using software which we have licensed, encrypts all information you input before it is sent to us. The information is encrypted and then decoded once it reaches our website. Other emails that you may send to us may not be secure unless we advise you that security measures will be in place prior to your transmitting the information. For that reason, we ask that you do not send confidential information, such as Social Security Number, payment card information, or account numbers, to us through an unsecured email.

10. <u>Employee access, training, and expectations</u>: Our organizational values, ethical standards, policies, and practices are committed to the protection of user and donor information. In general, our business practices limit employees' access to confidential information and limit the use and disclosure of such information to authorized persons, processes, and transactions.

11. <u>Permission to use materials</u>: The right to download and store or use the materials from our website is granted for the user's personal use only, and materials may not be reproduced in any edited form. Any other reproduction, transmission, performance, display, or editing of these materials by any means mechanical or electronic without our express written permission is prohibited. Users wishing to obtain permission to reprint or reproduce any materials appearing on this site may contact us directly.

12. <u>Amendments</u>: EVERON reserves the right to amend this policy at any time. EVERON will post a notice of changes on its website if the terms of this policy are amended.

13. <u>Questions</u>: For help understanding this privacy policy or to get questions answered, please contact us as directed on the Contacts page of this website.

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